



LAL BAHADUR SHASTRI GOVERNMENT COLLEGE

Saraswati Nagar, Teh. Jubbal, Distt. Shimla, HP-171206

Email: gcsnagar25@rediffmail.com

Ph. No. 01781-238149

NAAC ACCREDITED 'B' INSTITUTION

CAREER COUNSELLING AND PLACEMENT CELL (SESSION 2025-26)

1. CAREER COUNSELING SESSION BY MR SUDHIR KUMAR PATHANIA, CENTER MANAGER JETKING CHANDIGARH (25.07.2025)

As part of the ongoing initiatives under the Career Counselling and Placement Cell of Lal Bahadur Shastri Government Degree College, Saraswatinagar Sawra, an insightful and motivating lecture was organized for the students on 25th July, 2025. The session was graced by Mr. Sudhir Kumar Pathania, Center Manager of Jetking, Chandigarh, who addressed the students on career opportunities in the IT and electronics sector.

The event was coordinated under the guidance of Dr. Lokraj Sharma, Convener of the Career Counseling and Placement Cell, with active support from members of the Cell.

Mr. Pathania shared valuable insights on the current job trends, the importance of skill development, and industry-ready courses offered by vocational training institutes like Jetking. He emphasized the need for digital literacy, soft skills, and professional certifications in securing employment in today's competitive market. He also elaborated on potential career paths in hardware, networking, cybersecurity, and other tech-enabled fields. The lecture witnessed enthusiastic participation from around 150 students across all the streams, who interacted actively with the speaker and sought career guidance relevant to their academic background. The session proved highly informative and inspiring, opening up new perspectives for the students regarding their future goals. The Career Counseling and Placement Cell expressed gratitude to Mr. Sudhir Kumar Pathania for his valuable time and guidance and looks forward to more such fruitful collaborations in the future. Also an important Memorandum of Understanding (MoU) was signed between Lal Bahadur Shastri Government College Saraswatinagar and JetKing Chandigarh. During the signing ceremony, the Principal of the college, Dr. Poonam Mehta said that this partnership is a golden opportunity for students to gain academic knowledge as well as professional competence. This collaborative initiative aims to prepare students for better employment opportunities by providing technical training, skill development and industry-linked education.



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छात्रों को मिलेगा साइबर सुरक्षा, आर्टिफिशियल इंटेलिजेंस का प्रशिक्षण

रोहड़। राजकीय लाल बहादुर शास्त्री राजकीय महाविद्यालय सरस्वतीनगर और आईटी एवं हार्डवेयर नेटवर्किंग क्षेत्र की अग्रणी संस्था जेटकिंग चंडीगढ़ में एमओयू हुआ। इसका उद्देश्य विद्यार्थियों को तकनीकी प्रशिक्षण, कौशल विकास एवं उद्योग से जुड़ी शिक्षा प्रदान कर उन्हें रोजगार के बेहतर अवसरों के लिए तैयार करना है।

सरस्वतीनगर कॉलेज और जेटकिंग चंडीगढ़ में हुआ एमओयू

जेटकिंग चंडीगढ़ सरस्वतीनगर कॉलेज के छात्रों को साइबर सुरक्षा, क्लाउड कंप्यूटिंग, डेटा एनालिटिक्स, आर्टिफिशियल इंटेलिजेंस आदि आधुनिक तकनीकों में प्रशिक्षण प्रदान करेगा। साथ ही छात्रों को इंटरनेट, लाइव प्रोजेक्ट्स एवं प्लेसमेंट सहायता भी प्रदान की जाएगी।

कॉलेज की प्राचार्या डॉ. पूनम मेहता ने कहा कि यह साझेदारी छात्रों के लिए सुनहरा अवसर है। शैक्षणिक ज्ञान के साथ व्यावसायिक दक्षता भी प्राप्त होगी। जेटकिंग चंडीगढ़ के केंद्र प्रबंधक सुधीर कुमार पट्टनिया ने कहा कि इस तरह की पहल से युवाओं को प्रतिभाओं की आवश्यकता अनुसार प्रशिक्षित किया जा सकेगा। इसके साथ छात्र-छात्राओं को करियर कार्डसलिंग और प्लेसमेंट सेल के अंतर्गत जेटकिंग की ओर से प्रदान किए जाने वाले सभी पाठ्यक्रम तथा तकनीकी प्रशिक्षण के बारे में जानकारी दी गई। संवाद

पंजाब केसरी SAT, 26 JULY 2025 EDITION: SHIMLA KESAR

एल.बी.एस. कालेज सरस्वतीनगर और जेटकिंग चंडीगढ़ के बीच एम.ओ.यू. पर हस्ताक्षर

रोहड़, 25 जुलाई (बशनाट): लाल बहादुर शास्त्री राजकीय महाविद्यालय सरस्वतीनगर (सावड़ा) और आई.टी. व हार्डवेयर नेटवर्किंग क्षेत्र की अग्रणी संस्था जेटकिंग चंडीगढ़ के मध्य एक महत्वपूर्ण समझौता ज्ञापन पर आज हस्ताक्षर किए गए।

इस साझेदारी का मुख्य उद्देश्य विद्यार्थियों को आधुनिक तकनीकी ज्ञान, कौशल विकास और रोजगारोन्मुखी प्रशिक्षण प्रदान करना है। इस समझौते के अंतर्गत महाविद्यालय के छात्र-छात्राओं को साइबर सुरक्षा, क्लाउड कम्प्यूटिंग, डेटा एनालिटिक्स, आर्टिफिशियल इंटेलिजेंस जैसी उन्नत तकनीकों में प्रशिक्षण दिया जाएगा।

हस्ताक्षर समारोह के दौरान महाविद्यालय की प्राचार्या डा. पूनम मेहता ने कहा कि यह सहयोग विद्यार्थियों के लिए एक बेहतरीन अवसर है। जेटकिंग चंडीगढ़ के केंद्र प्रबंधक सुधीर कुमार पट्टनिया ने कहा कि इस एम.ओ.यू. के माध्यम से युवाओं को वर्तमान उद्योगों की मांग के अनुरूप तैयार किया जाएगा।



2. CAREER COUNSELING SESSION BY MR SHRAWAN MANTA, MD HPSCBDURING CULTURAL FEST(16.10.2025)

As part of the Cultural Fest organized by the Cultural Heritage Club, a special lecture on Career Counseling was conducted by the Career Counseling Cell. The session featured Mr. Shrawan Manta, Managing Director of HP State Cooperative Bank and a proud alumnus of the college, who was invited to guide and motivate the students. Mr. Manta shared his valuable insights and experiences, inspiring the students with his encouraging words and practical advice. His interaction not only broadened their understanding of career opportunities but also strengthened their confidence to pursue their goals with determination.



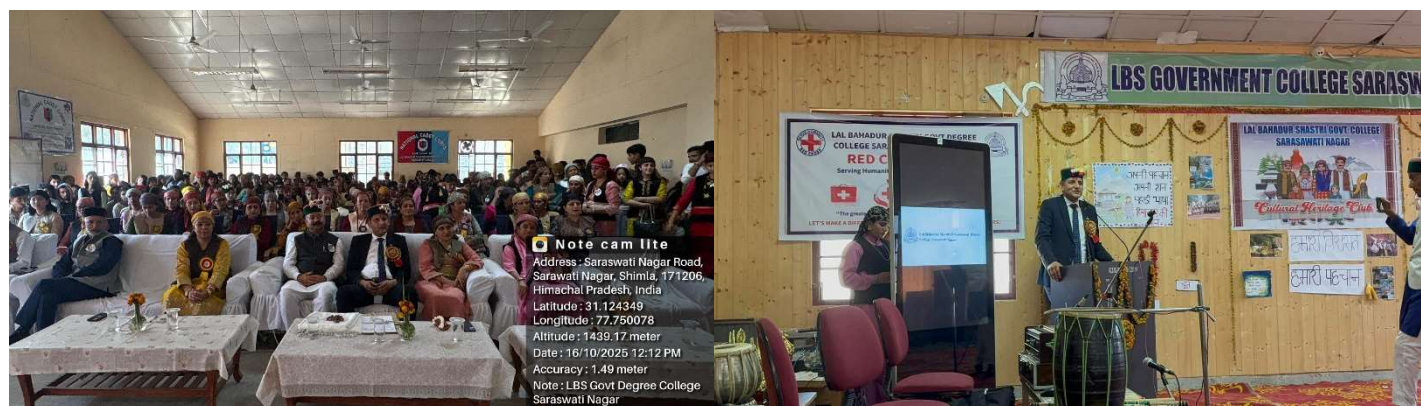
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3. ESTABLISHMENT OF PRE-RURAL INCUBATION CENTRE IN LBS GC SARASWATI NAGAR

FIRST PHASE

FIRST SENSITIZATION WORKSHOP FOR THE ESTABLISHMENT OF 'PRE-RURAL INCUBATION CENTRE' (03.12.2025)

A **Sensitization Workshop** was successfully organized to initiate the establishment of a 'Pre-Rural Incubation Centre'. This significant step has been undertaken under the **RAMP (Raising and Accelerating MSME Performance) Scheme**, a national initiative jointly supported by the **World Bank** and the **Government of India** to strengthen the MSME ecosystem.

In Himachal Pradesh, the scheme is being implemented by the **Himachal Pradesh Centre for Entrepreneurship Development (HPCED)** under the guidance of the **Department of Industries, Government of Himachal Pradesh**. The workshop aimed to create awareness about the objectives of the RAMP Scheme, highlight opportunities for rural entrepreneurship, and outline the role of the proposed Pre-Rural Incubation Centre in fostering innovation and enterprise development at the grassroots level. The event was run by Mr Shishupal from 'The Planet Education Society, Paonta Sahib' as the implementing agency. Principal of the college, Dr Poonam Mehta, faculty members, and a large number of students showed keen interest in the workshop. There were 38 students and 14 faculty members present in this session. During the workshop, the participants were briefed about the role of the pre-rural incubation center towards strengthening rural entrepreneurship, opportunities to promote innovation, training, mentorship and support mechanisms available under the RAMP scheme. The program inspired the youth to set up their own enterprise and encouraged them to take advantage of the upcoming incubation services. This initiative will prove to be a transformative step to move the youth of the state towards employment generation, skill development and rural innovation.



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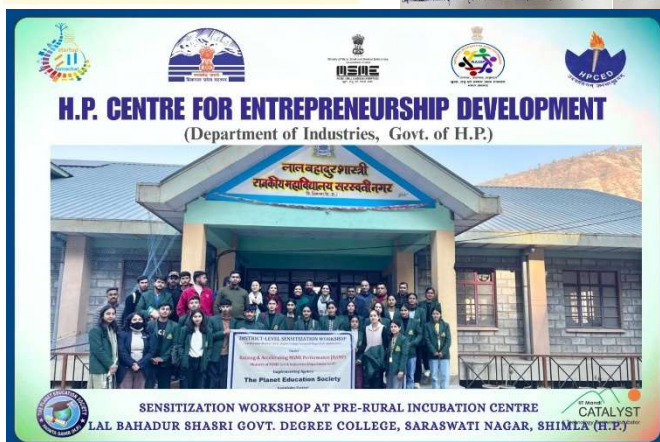
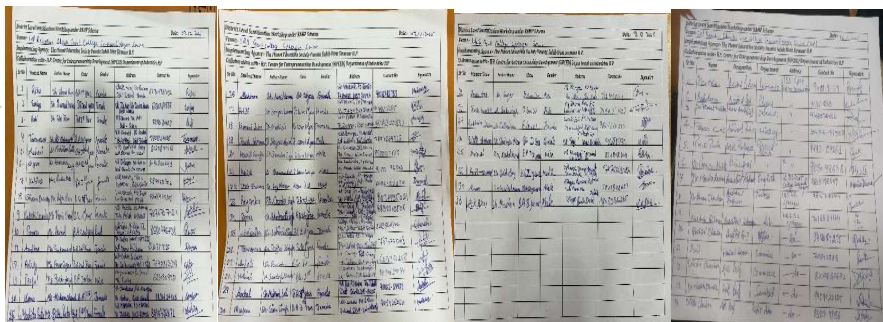


Rampur (Himachal)

05-12-2025

सरस्वतीनगर कॉलेज में वर्कशॉप का आयोजन

रोहटू लाल बहादुर शास्त्री राजकीय महाविद्यालय सरस्वतीनगर में करल प्री-इन्क्यूबेशन सेंटर की स्थापना के लिए सेंसिटाइजेशन वर्कशॉप का आयोजन किया गया। वर्कशॉप का संचालन द प्लैनेट एजुकेशन सोसाइटी की ओर से किया गया। इस दौरान प्राचार्य डॉ. पुनम मेहता, संकाय सदस्य और स्टाफ उपस्थित रहा। वर्कशॉप के दौरान प्रतिभागियों को ग्रामीण उद्यमिता को सफल बनाने की दिशा में प्री-रूरल इनक्यूबेशन सेंटर की भूमिका, नवाचार को बढ़ावा देने वाले अवसर, प्रशिक्षण, नेटवर्किंग और आसपास के क्षेत्र में जानकारी प्रदान की गई। कार्यक्रम में युवाओं में स्वयं का उद्यम स्थापित करने की प्रेरणा जागृत और उन्हें अपने खाली इनक्यूबेशन सेबोओं का लाभ उठाने के लिए प्रोत्साहित किया। यह पहल प्रदेश के युवाओं को रोजगार सृजन, कौशल विकास और ग्रामीण नवाचार की दिशा में आगे बढ़ाने वाला एक परिवर्तनकारी कदम सिद्ध होगा। संवाद



SENCOND SENSITIZATION WORKSHOP FOR THE ESTABLISHMENT OF 'PRE-RURAL INCUBATION CENTRE' (13.12.2025)

The second sensitization workshop on the establishment of a Pre-Rural Incubation Centre under the RAMP (Raising and Accelerating MSME Performance) scheme was successfully conducted by The Planet Education



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Society, Paonta Sahib today. These workshops are organized by Career Counseling & Placement Cell of the institution.

During the workshop, 52 students were present and they were informed in detail about entrepreneurship opportunities in rural areas, startup culture, self-employment, MSME registration, financial support, and the role and benefits of pre-rural incubation centres.

On this occasion, 07 teaching and non-teaching staff including the Principal of the college, Dr. Poonam Mehta, were present. Especially Shri Radha Raman Ji (Assistant Manager) from HP State Co-operative Bank participated and provided important information on banking support to students, loan schemes, financial facilities for self-employment and government support available for entrepreneurs.

At the end of the workshop, students participated enthusiastically by sharing their views and raising queries related to entrepreneurship and financial support. All the participants appreciated the initiative and described it as a significant step towards empowering youth and strengthening rural entrepreneurship.



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पंजाब
केसरी

SUN, 14 DECEMBER 2025

EDITION: SHIMLA KESARI, PAGE NO. 2



रोहड़ु : वर्कशॉप के दौरान द प्लैनेट एजुकेशन सोसायटी, एच. पी. एस. सी. ई. डी. बैंक प्रतिनिधि एवं महाविद्यालय के छात्र-छात्राएं सामूहिक फोटो में। (बशनाट)

पंजाब
केसरी

SUN, 14 DECEMBER 2025

EDITION: SHIMLA KESARI, PAGE NO. 2

पंजाब केसरी, 14 दिसंबर 2025, पृष्ठ नं. 2

पंजाब केसरी
14 दिसंबर 2025
पृष्ठ नं. 2

छात्रों को उद्यमिता के लिए किया गया जागरूक

रोहड़ु, 13 दिसंबर (बशनाट) : लाल बहादुर शास्त्री राजकीय महाविद्यालय सरस्वती नगर में आर.ए.एम.पी. योजना के अंतर्गत करियर काउंसलिंग सैल द्वारा प्री-रूरल इन्क्यूबेशन सेंटर की स्थापना को लेकर दूसरी सेंसिटाइजेशन वर्कशॉप का आयोजन किया गया। कार्यशाला का आयोजन द प्लैनेट एजुकेशन सोसायटी, पांढटा सहित ने किया, जो इस परियोजना की इम्प्लीमेंटिंग एजेंसी है। इस दौरान कार्यशाला में विशेष रूप से एच.पी.स्टेट को-ऑपरेटिव बैंक के सहायक प्रबंधक राधा रमण ने छात्रों को बैंक ऋण, स्वरोजगार से जुड़ी वित्तीय सुविधाओं और उद्यमियों को मिलने वाले सरकारी सहयोग के बारे में अवगत करवाया। इस अवसर पर महाविद्यालय की प्राचार्य डा. पूनम मेहता सहित शिक्षक एवं गैर-शिक्षक स्टाफ मौजूद रहा।

अमर
उजाला

Rampur (Himachal)

14-12-2025

छात्रों को बैंकिंग प्रणाली की दी जानकारी

रोहड़ु। लाल बहादुर शास्त्री राजकीय महाविद्यालय सरस्वतीनगर में करियर काउंसलिंग सैल की ओर से शनिवार को प्री-रूरल इन्क्यूबेशन सेंटर की स्थापना के लिए सेंसिटाइजेशन वर्कशॉप का आयोजन किया गया।

यह महत्वपूर्ण पहल आरएमपी योजना के अंतर्गत की गई, जिसे विश्व बैंक और भारत सरकार संयुक्त रूप से संचालित कर रहे हैं। इस मौके पर कलेज की प्राचार्य डॉ. पूनम मेहता उपस्थित रहीं। इस

योजना का क्रियान्वयन हिमाचल प्रदेश उद्यमिता और नवाचार केंद्र, उद्योग विभाग के मार्गदर्शन में किया जा रहा है। कार्यक्रम का संचालन द प्लैनेट एजुकेशन सोसायटी की ओर से किया गया।

राज्य सहकारी बैंक के सहायक प्रबंधक राधा रमण ने वर्कशॉप में छात्रों को बैंकिंग सहायता, ऋण योजनाओं, स्वरोजगार के लिए वित्तीय सुविधाओं एवं उद्यमियों के लिए उपलब्ध सरकारी सहायों पर जानकारी प्रदान की। वातावरण

District Level Sensitization Workshop under RAMP Scheme									
Date: 13/12/2025									
Organized by: Lal Bahadur Shastri Govt. Degree College, Saraswati Nagar, Shimla									
Sponsoring Agency: The Planet Education Society, Panchkula, Haryana									
Collaboration with: H.P. State for Entrepreneurship Development (HSED) Department, Shimla									
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District Level Sensitization Workshop under RAMP Scheme									
Date: 13/12/2025									
Organized by: Lal Bahadur Shastri Govt. Degree College, Saraswati Nagar, Shimla									
Sponsoring Agency: The Planet Education Society, Panchkula, Haryana									
Collaboration with: H.P. State for Entrepreneurship Development (HSED) Department, Shimla									
Sr. No.	Sl. No.	Name	Address	Phone No.	Mobile No.	Gender	Age	Signature	Remarks
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District Level Sensitization Workshop under RAMP Scheme									
Date: 13/12/2025									
Organized by: Lal Bahadur Shastri Govt. Degree College, Saraswati Nagar, Shimla									
Sponsoring Agency: The Planet Education Society, Panchkula, Haryana									
Collaboration with: H.P. State for Entrepreneurship Development (HSED) Department, Shimla									
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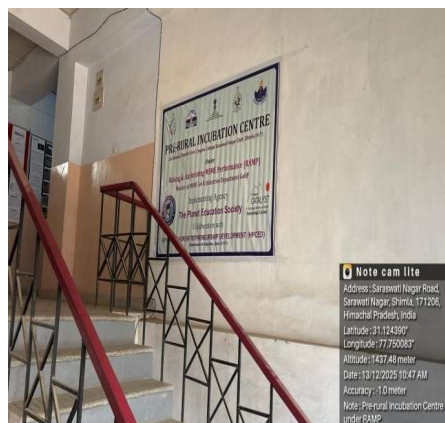
LAL BAHADUR SHASTRI GOVERNMENT COLLEGE

Saraswati Nagar, Teh. Jubbal, Distt. Shimla, HP-171206

Email: gcsnagar25@rediffmail.com

Ph. No. 01781-238149

NAAC ACCREDITED 'B' INSTITUTION



Note cam lite
Address: Saraswati Nagar Road,
Saraswati Nagar, Shimla, 171206,
Himachal Pradesh, India
Latitude: 31.124397
Longitude: 77.750883
Altitude: 1437.48 meter
Date: 13/12/2025 10:47 AM
Accuracy: 1.0 meter
Note: Pre-rural Incubation Centre
under RAMP



Note cam lite
Address: Saraswati Nagar Road,
Saraswati Nagar, Shimla, 171206,
Himachal Pradesh, India
Latitude: 31.124397
Longitude: 77.749886
Altitude: 1450.57 meter
Date: 13/12/2025 11:50 AM
Accuracy: 1.0 meter
Note: Workshop (Pre-rural
Incubation Centre under RAMP)



Note cam lite
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Saraswati Nagar, Shimla, 171206,
Himachal Pradesh, India
Latitude: 31.124296
Longitude: 77.749886
Altitude: 1450.79 meter
Date: 13/12/2025 11:49 AM
Accuracy: 1.0 meter
Note: Workshop (Pre-rural
Incubation Centre under RAMP)

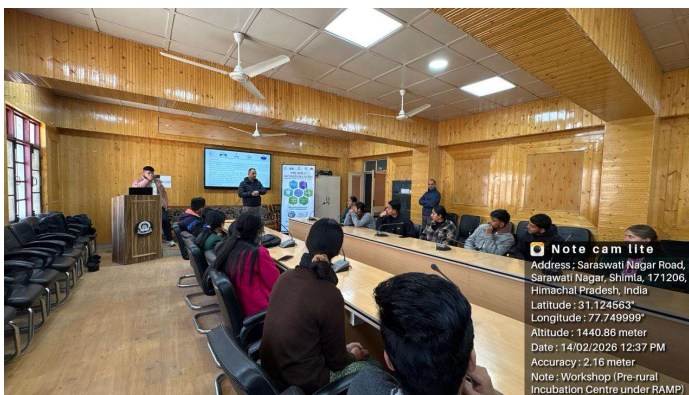
THIRD SENSITIZATION WORKSHOP FOR THE ESTABLISHMENT OF 'PRE-RURAL INCUBATION CENTRE' (14.02.2026)

The Third Sensitization Workshop was successfully organized by The Planet Education Society under the RAMP scheme. The objective of this workshop was to sensitize students and young entrepreneurs towards entrepreneurship, skill development and innovation.

The event was organized in collaboration with the Department of Industries, HPCED (Himachal Pradesh Centre for Entrepreneurship Development), Government of Himachal Pradesh, which is the nodal agency of RAMP scheme. An introductory session was conducted by Dr Punam Chauhan, Asstt. Professor, LBS GC Saraswati Nagar. Mr Shishupal from 'The Planet Education Society' provided a detailed information about the MSME, RAMP, and various objectives of this scheme. The workshop provided important information related to startup opportunities, financial literacy, business model development and self-employment. The workshop was attended by 23 students and 08 teachers.



Note cam lite
Address: Saraswati Nagar Road,
Saraswati Nagar, Shimla, 171206,
Himachal Pradesh, India
Latitude: 31.124286
Longitude: 77.749964
Altitude: 1471.28 meter
Date: 14/02/2026 12:43 PM
Accuracy: 1.0 meter
Note: Workshop (Pre-rural
Incubation Centre under RAMP)



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Saraswati Nagar, Shimla, 171206,
Himachal Pradesh, India
Latitude: 31.124563
Longitude: 77.749999
Altitude: 1440.86 meter
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Accuracy: 2.16 meter
Note: Workshop (Pre-rural
Incubation Centre under RAMP)



LAL BAHADUR SHASTRI GOVERNMENT COLLEGE

Saraswati Nagar, Teh. Jubbal, Distt. Shimla, HP-171206

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Rampur (Himachal)

15-02-2026

उद्यमिता, कौशल विकास के बारे में किया जागरूक

रोहड़। द प्लेनेट एजुकेशन सोसायटी की ओर से आरएमपी योजना के अंतर्गत लाल बहादुर शास्त्री राजकीय महाविद्यालय में तृतीय सेंसिटाइजेशन कार्यशाला का आयोजन किया गया। कार्यशाला का उद्देश्य विद्यार्थियों और युवा उद्यमियों को उद्यमिता, कौशल विकास और नवाचार के प्रति जागरूक करना रहा। कार्यशाला का आयोजन उद्योग विभाग, हिमाचल प्रदेश सेंटर फॉर एंटरप्रेन्योरशिप डेवलपमेंट के सहयोग से किया गया। संवाद

Shimla Kesari

Feb 15, 2026 (IST)

पंजाब केसरी



रोहड़ : एल.बी.एस. कालेज में तृतीय सेंसिटाइजेशन कार्यशाला के समापन अवसर पर मौजूद संबंधित अधिकारी, कालेज स्टाफ और प्रतिभागी विद्यार्थी। (बसनाट)

सेंसिटाइजेशन कार्यशाला संपन्न

रोहड़, 14 फरवरी (बसनाट) : द प्लेनेट एजुकेशन सोसायटी द्वारा आर.एम.पी. योजना के अंतर्गत लाल बहादुर शास्त्री राजकीय महाविद्यालय में शनिवार को तृतीय सेंसिटाइजेशन कार्यशाला का सफल आयोजन किया गया। इस कार्यशाला का उद्देश्य विद्यार्थियों एवं युवा उद्यमियों को उद्यमिता, कौशल विकास और नवाचार के प्रति जागरूक करना रहा। कार्यक्रम का आयोजन उद्योग विभाग, हिमाचल प्रदेश सेंटर फॉर एंटरप्रेन्योरशिप डेवलपमेंट के सहयोग से किया गया, जो आर.एम.पी. योजना की नोडल एजेंसी है। कार्यशाला में स्टार्टअप अवसरों, वित्तीय साक्षरता, बिजनेस मॉडल विकास तथा स्वरोजगार से जुड़ी महत्वपूर्ण जानकारी प्रदान की गई। द प्लेनेट एजुकेशन सोसायटी ने महाविद्यालय प्रशासन, संकाय सदस्यों तथा सभी प्रतिभागियों का कार्यक्रम को सफल बनाने में सहयोग के लिए आभार व्यक्त किया।

District Level Sensitization Workshop under RAMP Scheme						
Form: LBS GC (Saraswati Nagar, Shimla, Himachal Pradesh)						
Implementing Agency: The Planet Education Society Punjabi Distt Shimla H.P.						
Collaboration with: H.P. Centre for Entrepreneurship Development (HPCED) Department of Industries H.P.						
Sl No	Student Name	Father Name	Class	Gender	Address	Contact No
1	Shankar	Shankar	12th	Male	Shankar Nagar, Shimla	9814234567
2	Shankar	Shankar	12th	Male	Shankar Nagar, Shimla	9814234567
3	Shankar	Shankar	12th	Male	Shankar Nagar, Shimla	9814234567
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24	Shankar	Shankar	12th	Male	Shankar Nagar, Shimla	9814234567
25	Shankar	Shankar	12th	Male	Shankar Nagar, Shimla	9814234567

District Level Sensitization Workshop under RAMP Scheme						
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Implementing Agency: The Planet Education Society Punjabi Distt Shimla H.P.						
Collaboration with: H.P. Centre for Entrepreneurship Development (HPCED) Department of Industries H.P.						
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50	Shankar	Shankar	12th	Male	Shankar Nagar, Shimla	9814234567

SECOND PHASE

THREE-DAYS ENTREPRENEURSHIP DEVELOPMENT PROGRAMME (EDP) FOR THE ESTABLISHMENT OF 'PRE-RURAL INCUBATION CENTRE' (20th Feb- 23rd Feb, 2026)

The second phase for the establishment of Pre-Rural Incubation Centre was organized in the college. In this phase Three-Days Entrepreneurship Development Program (EDP) under the Government of India and World Bank supported RAMP Scheme was launched with a Financial Literacy Session at the Pre-Rural Incubation Centre. The program aimed to promote entrepreneurial awareness and provide practical guidance to aspiring entrepreneurs, particularly in rural areas.

FIRST DAY (20.02.2026):

On the first day, the session was attended by a total of 33 students along with college staff and 5 members of the Self Help Group, reflecting active engagement and interest in entrepreneurship development. An introductory session was conducted by Dr Punam Chauhan. Asstt. Professor, LBS GC Saraswati Nagar. During the program, Mr. Shishupal delivered an informative session introducing various government schemes, financial assistance programs, and loan facilities available for startups and new enterprises. He elaborated on the process of starting a business, registration under MSME through Udyam, and the benefits available to new entrepreneurs. The session was further enriched by the presence of Mr. Vinod Kumar, Branch Manager, Punjab National Bank

Email: gcsnagar25@rediffmail.com

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NAAC ACCREDITED 'B' INSTITUTION

[illegible]

Rampur (Himachal)

21-02-2026

सरस्वतीनगर कॉलेज में एनएसएस शिविर संपन्न

रोहड़। तात काहूरो शास्त्री राजकीय महाविद्यालय में राष्ट्रीय सेवा योजना (एनएसएस) इकाई का तीन दिवसीय विशेष शिविर शुरू करा को संपन्न हो पाया। इससे पूर्व कॉलेज का एनएसएस इकाई ने झुझम में शांत महायात्रा के दौरान चार दिवसीय शिविर लगवा था। शिविर में एनएसएस कारकर्म अधिकारी पवन कुमार और प्रोफेटर पीटा की अध्यक्षता में संपन्न हुआ। तीन दिवसीय शिविर में एनएसएस यूनिट चार एवं यूनिट दू के 150 स्वयंसेवी सक्रिय रूप में भाग लिया। संवाद

सरस्वतीनगर कॉलेज में उद्यमिता विकास पर कार्यक्रम

रोहड़: ताल बहादुर शास्त्री राजकीय महाविद्यालय सरस्वतीनगर के प्रिन्सल जन्मभूमि नगर में तीन दिवसीय उद्घाटित विज्ञान साप्ताह (ईटीवई) शुरू हुआ। कार्यक्रम का आरंभ फाइनलित सभास्थल सभ के सभाध्यक्ष गण। इस अवसर पर आरंभ प्रार्थना, प्रतिभाओं और स्वयं सभायता समूह के सदस्य भी उपस्थित रहे। इस अवसर पर पंजाब नेशनल बैंक सरस्वतीनगर के शाखा प्रबंधक विनोद कुमार ने बैंकिंग सेक्टर, डिजिटल भुगतान प्रणाली, ऋण सुविधाओं और वित्तीय प्रबंधन से संबंधित जानकारी प्रदान की। सत्र



SECOND DAY (21.02.2026):

LAL BAHADUR SHASTRI GOVERNMENT COLLEGE



Saraswati Nagar, Teh. Jubbal, Distt. Shimla, HP-171206

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NAAC ACCREDITED 'B' INSTITUTION

On the second day of EDP, a special session on digital marketing under the Entrepreneurship Development Programme (EDP) under the RAMP Scheme was held at the Pre-Rural Incubation Centre located in Government College Lal Bahadur Shastri (LBS) Saraswati Nagar. The event was organised by The Planet Education Society in collaboration with the Department of Industries, HPCED, Government of Himachal Pradesh. The main objective of the session was to provide youth, local entrepreneurs and participants with information about modern methods of digital marketing, online branding, social media marketing, SEO, content marketing and ways to grow business through digital platforms.

Mr. Shishupal from The Planet Earth Society and Mr Puneet from BESCAAF elaborated about the digital marketing and detailed guidance on business opportunities in the digital age, online market expansion and the use of digital tools for startups. The college staff, students and local participants (57 participants) participated enthusiastically in the programme. The experts highlighted the practical usability of digital marketing and its role in entrepreneurship development while answering questions from the participants. On this occasion, the event organisers said that such training sessions play an important role in making the youth self-reliant, developing new skills and promoting entrepreneurship.

अमर उजाला
Rampur (Himachal)
23-02-2026

छात्रों को सिखाए डिजिटल मार्केटिंग के गुर

महाविद्यालय सरस्वतीनगर में उद्यमिता विकास एवं व्यवसाय प्रबंधन का दिया जा रहा प्रशिक्षण

संसार न्यून सोले



छात्रों को ऑनलाइन मार्केटिंग, सोशल मीडिया मार्केटिंग, कंटेंट मार्केटिंग और डिजिटल मार्केटिंग के प्रमुख विषयों पर प्रशिक्षण दिया जा रहा है। इससे छात्रों को डिजिटल मार्केटिंग के गुर सिखाए जाएंगे।

Shimla Kesari
Feb 22, 2026 (IST)

पंजाब केसरी

युवाओं को ऑनलाइन उद्यमिता के गुर सिखाए

रोहटू, 21 फरवरी (बृहस्पति): लाल बहादुर शास्त्री राजकीय महाविद्यालय सरस्वतीनगर स्थित प्री-रूरल इन्क्यूबेशन सेंटर में शनिवार को

संतोष रतन पत्नी सतपाल रतन पत्नी एसके सेंट्रल पब्लिशिंग जी.एफ. चैम्पली लस्काई बाजार शिमला हिमाचल प्रदेश यह घोषणा करती हैं कि मैं अपना नाम संतोष कुमारी से बदलकर संतोष रतन रख दिया हूँ। संबंधित नोट करें।

आर.ए.एम.पी. योजना के अंतर्गत ई.डी.पी. के तहत डिजिटल मार्केटिंग विषय पर विशेष प्रशिक्षण सत्र आयोजित किया गया। कार्यक्रम का आयोजन डिजिटल ऑफ इंडस्ट्रीज, एच.पी.सी.ई.डी. गौट ऑफ हिमाचल प्रदेश के सहयोग से 'द प्लेनट एजुकेशन सोसायटी' द्वारा किया गया। सत्र का मुख्य उद्देश्य युवाओं, स्थानीय उद्यमियों और प्रतिभागियों को डिजिटल मार्केटिंग के आधुनिक तरीकों से परिचित करना रहा।



Entrepreneurship Development Programme on									
Topic: LBS Govt College, Jubbal									
Implementing Agency: The Planet Education Society, Pre-Rural Incubation Centre, LBS Govt College, Jubbal									
Collaboration with: H.P. Govt. for Entrepreneurship Development (HPCED) Department of Industries H.P.									
Sr. No.	Student Name	Gender	Age	Signature	Signature	Signature	Signature	Signature	Signature
1.	Aligarh	Female	20						
2.	Aligarh	Female	20						
3.	Aligarh	Female	20						
4.	Aligarh	Female	20						
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11.	Aligarh	Female	20						
12.	Aligarh	Female	20						
13.	Aligarh	Female	20						
14.	Aligarh	Female	20						
15.	Aligarh	Female	20						

Entrepreneurship Development Programme on									
Topic: LBS Govt College, Jubbal									
Implementing Agency: The Planet Education Society, Pre-Rural Incubation Centre, LBS Govt College, Jubbal									
Collaboration with: H.P. Govt. for Entrepreneurship Development (HPCED) Department of Industries H.P.									
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13.	Aligarh	Female	20						
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15.	Aligarh	Female	20						

Entrepreneurship Development Programme on									
Topic: LBS Govt College, Jubbal									
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12.	Aligarh	Female	20						
13.	Aligarh	Female	20						
14.	Aligarh	Female	20						
15.	Aligarh	Female	20						

Entrepreneurship Development Programme on									
Topic: LBS Govt College, Jubbal									
Implementing Agency: The Planet Education Society, Pre-Rural Incubation Centre, LBS Govt College, Jubbal									
Collaboration with: H.P. Govt. for Entrepreneurship Development (HPCED) Department of Industries H.P.									
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10.	Aligarh	Female	20						
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15.	Aligarh	Female	20						

THIRD DAY (23.02.2026):



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LBS Govt College completed three-day Entrepreneurship Development Programme (EDP) under RAMP scheme today under the guidance of Himachal Pradesh Centre for Entrepreneurship Development (HPCED) and implemented by The Planet Education Society.

On the first day, a session on Financial Literacy was held, in which the resource person Shri Vinod Kumar gave information about banking, savings, investment and loan process.

On the second day, training on Digital Marketing was given, in which online branding, social media marketing and the use of digital platforms were discussed.

On the third day, a special session on Business Model Canvas was organised, in which Ms. Kritika Atreta from Atreta Arts gave detailed information on business model creation. Self Help Groups, local entrepreneurs, students, teaching and non-teaching staff were present in large numbers at the event. Project in-charge Mr Shishupal Chauhan provided detailed information about the RAMP scheme, the role of pre-rural incubation centre and activities related to entrepreneurship development.

The main objective of the event was to develop entrepreneurial skills among the youth, provide information on self-employment opportunities and make them aware of practical practices for starting a business. In the three-day training, the students were given detailed information about the basic concept of entrepreneurship, business idea selection, Business Model Canvas, financial literacy, MSME and Udyam registration, digital marketing and various government schemes. Women of Self Help Groups (SHGs), local entrepreneurs and bank representatives had special participation during the event. He shared his experiences with the students and gave guidance on the challenges and solutions faced in starting a business. The bank representative provided information on loan schemes, financial discipline and banking practices. The college administration and faculty members appreciated the event and said that such training motivates the youth towards self-reliance and employment generation.

The students participated enthusiastically in the three-day event and got their queries resolved through interactive sessions.



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THIRD PHASE

BOOT CAMPS

Boot Camps were successfully organized at LBS Govt. College under the initiative of the Pre-Rural Incubation Centre, which has been established in the institution. The primary objective of the camp was to promote innovation, entrepreneurship, and practical implementation of ideas among students and the local community. It also develops entrepreneurial skills among the youth, provide information on self-employment opportunities and make them aware of practical practices for starting a business. During the session, students and people from outside were encouraged to present their ideas related to various fields, particularly focusing on rural development and local challenges. These ideas were carefully analysed and guided through a structured and systematic process, aiming to transform them into viable and executable projects.

The boot camps were conducted by Mr. Shishupal from The Planet Earth Society and Mr. Puneet from BESCAAF, who provided valuable insights into idea development, validation, and execution strategies. The sessions proved to be highly interactive and informative, motivating students to think creatively and work towards entrepreneurship. They also guided participants on identifying real-world problems, especially in rural contexts, and encouraged them to design practical and sustainable solutions. Emphasis was laid on teamwork, innovation, and the importance of structured planning in transforming ideas into successful ventures. The speakers shared real-life examples and success stories, which further inspired students to actively participate



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and take initiative. Overall, the sessions played a significant role in enhancing students' confidence, entrepreneurial mindset, and problem-solving abilities.

Additionally, Dr. Punam Chauhan addressed the participants and highlighted the significance of such initiatives in fostering innovation and self-reliance among students. She emphasized the role of the incubation centre in nurturing young minds and providing them with opportunities to convert their ideas into successful ventures.

Overall, the boot camps served as an important step towards establishing a strong foundation for the Pre-Rural Incubation Centre in the college and encouraging students to actively participate in innovation-driven activities.



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FIRST BOOT CAMP (23.02.2026)



SECOND BOOT CAMP (17.03.2026)





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4. CAREER COUNSELING SESSION BY PROF MANDEEP SEHMBI, FROM CHITKARA UNIVERSITY (28.02.2026)

A Career Counseling Session was organized on 28th February 2026 under the aegis of the Career Counseling & Guidance Cell of the College. Dr. Lokraj Sharma, Convener of the Career Counseling & Guidance Cell, along with committee members Dr. Sanjeev Barshetka and other remained present throughout the session. Around 250 students actively participated and benefited from the insightful guidance.

The highlight of the session was the inspiring and interactive address by Prof. Mandeep Sehmbi, Director, Strategic Initiatives Department, Chitkara University. Through an engaging PowerPoint presentation, he elaborated on contemporary topics such as GPT Chat and its academic applications, the importance of self-confidence, interview techniques, soft skills, hard skills, communication strategies, and overall personality development. He emphasized that in today's competitive world, technical knowledge must be complemented with strong interpersonal skills and a growth mindset. To make the session more dynamic and experiential, he involved students in a variety of interactive activities designed to enhance participation, test their alertness, improve coordination between mind and body, and build team spirit. These practical exercises not only created enthusiasm among the students but also helped them understand the significance of focus, adaptability, and quick decision-making in real-life situations. The session proved to be intellectually stimulating and motivational. Students were encouraged to identify their strengths, work on their weaknesses, and set clear career goals. The speakers also guided them on choosing the right courses after graduation and making informed career decisions aligned with their interests and capabilities. Mr. Kamal Rana, Branch Manager, Shimla, and the Information Officer were also present during the program. They motivated the students to explore the diverse academic programs and professional courses offered by Chitkara University and highlighted the importance of continuous learning in achieving long-term career success. The session concluded with an interactive question-answer round, where students enthusiastically shared their queries and received valuable insights. Overall, the program was highly productive and left the students feeling inspired, confident, and better prepared to face future career challenges.





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5. CAREER COUNSELING SESSION BY MR ASHWANI, HOD, CREATIVE ACADEMY SANJAULI (05.03.2026)

An MoU (Memorandum of Understanding) was signed between Lal Bahadur Shastri Government College Saraswati Nagar, Shimla and Creative Tutorial Educational and Charitable Society, Creative Academy, Sanjauli on 05 March 2026. The agreement was formally signed by the Principal, Dr. Poonam Mehta on behalf of the college and Mr. Ashwani, Head of Department, Creative Academy.

The primary objective of this Memorandum of Understanding is to provide career guidance and structured preparation support for competitive examinations to the students of the college. Through this collaboration, both institutions aim to strengthen academic support systems and create better career opportunities for students. As per the terms of the agreement, career counseling sessions and scholarship programs will be organized twice every year in the college by Creative Academy to guide students in planning their professional futures.

Under this MoU, a career counseling session was conducted by Mr. Ashwani (HOD) and Mr Nipul Dilta (Marketing Manager) for the third-year students of the college. During the session, he interacted with the students and shared valuable insights about various competitive examinations and career pathways available after graduation. He elaborated on preparation strategies, time management techniques, and the importance of consistent effort and disciplined study habits. The session was highly interactive, allowing students to ask questions related to examination patterns, eligibility criteria, and career prospects. Mr. Ashwani also motivated students to set clear goals and prepare strategically for their future careers. He emphasized that success in competitive examinations requires not only hard work but also proper guidance, regular practice, and a positive mindset. His discussion helped students understand the opportunities available in different sectors and encouraged them to start preparing early. As part of this collaborative initiative, several academic support facilities will be provided to deserving students. These include fee waivers up to 100%, free career counseling sessions, demo classes, study materials, test series, and individual mentoring for meritorious and economically weaker students. Such support will help students overcome financial and academic barriers while preparing for competitive examinations.

The program is specifically designed to assist students in preparing for examinations such as HPAS, Banking, UGC NET/SET, CDS, TET, TGT, and other national and state-level competitive tests. By offering guidance, resources, and mentoring, the initiative aims to enhance students' confidence and improve their chances of success in these examinations.



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Rampur (Himachal)

06-03-2026

सरस्वतीनगर कॉलेज के छात्रों को मिलेगी निशुल्क कैरियर काउंसलिंग

रोहड़। लाल बहादुर शास्त्री राजकीय डिग्री कॉलेज सरस्वतीनगर और क्रिएटिव अकादमी संजोली (क्रिएटिव ट्यूटोरियल एजुकेशनल एंड चैरिटेबल सोसायटी) के बीच वीरवार को एक एम.ओ.यू. हुआ। यह एम.ओ.यू. लाल बहादुर शास्त्री राजकीय डिग्री कॉलेज, सरस्वतीनगर की प्राचार्य डॉ. पुनम मेहता की अध्यक्षता में संपन्न हुआ। अब सरस्वतीनगर कॉलेज के छात्रों को निशुल्क कैरियर काउंसलिंग मिलेगी। सम्झौते के अनुसार क्रिएटिव

कॉलेज और क्रिएटिव अकादमी संजोली के बीच एम.ओ.यू. हुआ

अकादमी की ओर से महाविद्यालय में वर्ष में दो बार कैरियर काउंसलिंग और स्कॉलरशिप कार्यक्रम आयोजित किए जाएंगे। इस पहल से मेधावी और जरूरतमंद विद्यार्थियों को 100 प्रतिशत तक फीस में छूट, काउंसलिंग, डेमो कक्षाएं, अध्ययन सामग्री और टेस्ट सीरीज जैसी सुविधाएं मिलेंगी। खबर

Shimla Kesari

Mar 06, 2026 (IST)

पंजाब केसरी

सरस्वती नगर कॉलेज और क्रिएटिव एकेडमी के बीच एम.ओ.यू. साइन

रोहड़, 5 मार्च (बशनाट) : लाल बहादुर शास्त्री राजकीय डिग्री कॉलेज सरस्वती नगर और क्रिएटिव एकेडमी संजोली (क्रिएटिव ट्यूटोरियल एजुकेशनल एंड चैरिटेबल सोसायटी) के बीच गुरुवार को एक महत्वपूर्ण सम्झौता हॉपन (एम.ओ.यू.) पर हस्ताक्षर किए गए। यह सम्झौता महाविद्यालय की प्राचार्य डॉ. पुनम मेहता की अध्यक्षता में संपन्न हुआ। इस एम.ओ.यू. का मुख्य उद्देश्य महाविद्यालय के विद्यार्थियों को कैरियर काउंसलिंग तथा विभिन्न प्रतियोगी परीक्षाओं की तैयारी के लिए बेहतर मार्गदर्शन उपलब्ध करवाना है। सम्झौते के तहत क्रिएटिव एकेडमी द्वारा महाविद्यालय परिसर में वर्ष में 2 बार कैरियर काउंसलिंग और स्कॉलरशिप कार्यक्रम आयोजित किए जाएंगे। इस पहल के अंतर्गत मेधावी एवं जरूरतमंद विद्यार्थियों को 100 प्रतिशत तक फीस में छूट, निःशुल्क कैरियर काउंसलिंग, डेमो कक्षाएं, अध्ययन सामग्री, टेस्ट सीरीज और व्यक्तिगत मेंटरिंग जैसी सुविधाएं प्रदान की जाएंगी। महाविद्यालय प्रशासन के अनुसार इस कार्यक्रम से विद्यार्थियों को एच.पी.ए.एस., बैंकिंग, यू.जी.सी. नेट, सी.डी.एस.टी.ई.टी., टी.जी.टी. सहित अन्य प्रतियोगी परीक्षाओं की तैयारी में विशेष लाभ मिलेगा।

Dr Lokraj Sharma
Convener, Career Guidance & Student Welfare

Punam

Dr Punam Chauhan
Member

Mehta

Principal

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Saraswati Nagar Distt. Shimla H.P.
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